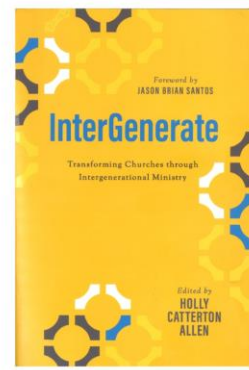


InterGenerate

Transforming Churches through Intergenerational Ministry



Building on the foundation laid by [Intergenerational Christian Formation](#), *InterGenerate: Transforming Churches through Intergenerational Ministry* is an invaluable resource that will assist your church in the development of a more intergenerational culture. This handout is part of a series that seeks to encourage you to dig deeper into [InterGenerate](#).

Ch. 20 Connecting the Generations through Visual Faith

Nancy Going

“Quite simply, images now have power that words do not. The unalterable reality is that images are constantly swirling all around us in the globally accessible world we live in. It is estimated that we are exposed to three thousand advertising images daily, but have the time to process fewer than three hundred of them. No matter our age, we are ingesting them in mass doses and interpreting them in ways that impact our daily lives.” p.238

“As the global population is increasingly learning from images, we need to adjust our teaching and discipling—our transmission of meanings—to embrace all styles of learning. There is no right and wrong about these different modes of processing information. The reality is that much is at stake if we fail to make this significant shift.” p.239

“Engaging life’s longings with images is a means of influencing our life journeys. We can employ images that touch hearts. We can unpack those images to shape our view of life. We can engage Scripture with these images, thus allowing the biblical story to live in and through the power of the emotional connections made visible by the image.” p.240

“Through Vibrant Faith’s research on the process of visual faith, we have discovered that there is especially rich engagement for people when using images with Scripture intergenerationally:

- It evens the playing field...
- It creates space for the Spirit to move...
- It creates space for connecting...
- Affective engagement happens very naturally...
- Males and females are drawn in...” pp.241

Intrigued? Challenged? Want to find out more? Read the full chapter in [InterGenerate](#).

Chris Barnett July 2020



Uniting Church in Australia
SYNOD OF VICTORIA AND TASMANIA



equipping Leadership for Mission